

Case Study

Ensuring Accessibility Compliance for a Leading K-12 Learning Content Provider

Magic
EdTech

The Client

The client is a prominent learning content provider headquartered in the US. They create educational curriculum, assessments, and learning solutions for K-12 to improve student outcomes.

The Challenge

The client was looking for a partner to assist in aligning their current assets with accessibility standards mandated by the state of Texas.

Critical Success Parameters

- ✓ Identify programs, customize global audit checklists, and adopt remediation solutions tailored to each asset type.
- ✓ Prepare for the discovery phase by identifying a 10% representative sample and developing solution documents to implement across 100% of pages.
- ✓ Engage native users and accessibility experts to identify and address accessibility issues effectively.
- ✓ Apply remediation to 100% of units based on solution documentation.
- ✓ Refine the tech solution by precisely executing compliance reports using automated tools.

Our Approach

- ✓ Audited all asset units and mapped defect reports to suitable solutions and recommendations.
- ✓ Ensured the correctness of alt text through diligent efforts of the remediation teams.
- ✓ Conducted audits via native users and accessibility experts for thorough identification and resolution of accessibility issues.
- ✓ Prepared a detailed submission report to Texas State, providing component type and direct URL to accessible content, ensuring transparency and compliance.



Key Result Highlights

Provided **24x7** support to client-vendor remediation teams.

Deployed experts in the US and India to leverage diverse talent pools for comprehensive support.

Mentored **4** different remediation vendors to facilitate scalability and alignment with client objectives.

Enabled accessibility for over **30K** HTML resources, PDFs & ePubs, **2k** Widgets.

Provided detailed solutions and alternate options to address technical limitations.

Incorporated **5** native users (dual shore) in the testing team.

Delivered a fully accessible VPAT (Voluntary Product Accessibility Template).