

Case Study

Creating Interactive Learning Labs for a Cybersecurity Market Leader

Magic
EdTech

The Client

The client is a leading provider of online educational content, simulations, software, and analytics.

The Challenge

The client, a cybersecurity market leader, was looking for expertise in subject matter, instructional design, and production to develop over two dozen interactive labs and assessments for their best-selling titles in cybersecurity and related fields. The goal was to provide students with a realistic "real-world" experience.

Critical Success Parameters

- ✓ Align developed labs with the latest developments in their respective domains and enhance the approach and coverage of the accompanying titles.
- ✓ Create engaging and rigorous labs that offer students authentic, "first hand" experience with the covered applications.
- ✓ Develop and release labs in a timely manner to align with the academic year and support the use of the accompanying titles.

Our Approach

- ✓ Provided SMEs with extensive credentials and experience in cybersecurity, networking, software development, and other relevant fields, who also possessed writing and educational expertise.
- ✓ Implemented rigorous internal reviews by additional SMEs to ensure accuracy, innovation, student engagement, and desired outcomes in all content development.
- ✓ Collaborated closely with client's production team for seamless integration and timely release of labs within their proprietary system.

For more details, visit: www.magicedtech.com



Key Result Highlights

30 interactive labs developed in information security management, cybersecurity, databases, cloud computing, ethical hacking, web security, and more.

300 assessment items developed.