Case Study

Delivered End-to-end Accessible Outcomes for a Leading Edtech Company

Magic EdTech

The Client

The client is a mission driven non-profit organization involved in assisting students prepare for a successful transition to college through programs and services in college readiness and college success.

The Challenge

The client had a large number of legacy scoring guideline document. They were required to make them accessible for their new academic program. The documents were not consistent in nature and contained different layouts, stylings, and structures. They also want to improve their accessible authoring processes.

Critical Success

✓ Identification of the unique and reusable elements to create accessible templates for use with a new program.

✓ Close collaboration with Customer and Magic consulting team was required to ensure the selection of the correct authoring and design templates.

✓ Establishing a robust, repeatable process was key to creating a streamlined process for the authors to utilize the accessible templates.

Our Approach

✓ Our team sifted through 2500+ files to create 25 templates which contained the unique elements used throughout the program.

✓ Magic's skilled document remediation and development teams collaborated with the Client to provide accessible legacy documents as well as detailed recommendations for improving the Client's accessibility processes.

Key Result Highlights

The client improved their accessible authoring processes, which reduced remediation costs.

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The product was compliant with ADA and WCAG 2.0 AA standards.

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Constant value-adds shared by the Magic team have helped Magic become a strategic partner with the Client for ongoing remediation work.