

## Case Study

# Mapping Legacy And Modern Courses To Florida State Standards

Magic  
EdTech

### The Client

The client is the biggest provider of private virtual schools in the US.

### The Challenge

The client wanted to align their online courses – both legacy and newly developed – to the Florida State Standards. The client needed a partner experienced in developing truly defensible alignments for the Florida standards. They entrusted Magic with the alignment of Algebra, Science, Biology, World Languages and other courses.

### Critical Success Parameters

- ✓ Florida was a mission-critical territory for the client's business strategy. They wanted extra emphasis on the details and nuances of a proper alignment.
- ✓ Tight turnaround to accommodate the adoption timelines.
- ✓ Collaborative, agile delivery model to iterate between the client and Magic and result in thoughtfully developed artifacts for the state's consideration.

### Our Solution

- ✓ Given the unique nature of Florida standards, we did a thorough analysis of those changes and how it would affect client courses
- ✓ To meet tight timelines, we ramped up our team of SMEs (former educators) to ensure the mappings and rationales were in place in time to ensure compliance.
- ✓ Created an agile delivery model to help the client absorb the findings and modify courses at the end – as needed – to improve the overall outcomes, compliance with the state's requirements, and improve the opportunity for the client to grow in Florida.



### Key Result Highlights

**30+** course alignment completed in 2 months.

**100%** successful adoption by the state of Florida.

**8+** alignment experts team assigned in 1 week.