

## Case Study

# Making Certification Exams Accessible For A Leading Assessment Company

Magic  
EdTech

### The Client

The client is a global leader of performance-based certification exams and test solutions. Their solutions are delivered through an expansive network of 15000+ testing centers.

### The Challenge

The client was looking for a scalable solution to make their certification exams accessible.

### Critical Success Parameters

- ✓ The exams needed to be compatible with multiple screen readers.
- ✓ Objects and elements of the exams needed to be compliant with Section 508 and WCAG standards.
- ✓ The exams needed to meet Microsoft Accessibility Standards (MAS).

### Our Approach

- ✓ Magic EdTech created an accessibility standards-compliant specification for each component in the certification exams.
- ✓ Wireframes and visual designs were created in close collaboration with the client.
- ✓ After the inputs and outputs were defined, user interactions were listed and iterations were made.
- ✓ A testing framework was established to check each future component for accessibility compliance so that the client could build accessibility-compliant exams at scale.



### Key Result Highlights

Our accessibility experts worked upstream to drive efficiencies and ensure compliance with Section 508 standards.

Drove cost reduction of **30%** for the client due to Magic EdTech's in-house reusable frameworks.