

Case Study

Ingesting Assessments in the Avallain Platform

Magic
EdTech

The Client

The client is the world's leading learning publishing company, with expertise in educational courseware, assessment, and a range of teaching and learning services powered by technology.

The Challenge

The client wanted to transform and migrate the contents of one of their most popular legacy flagship products to their new-age digital-first platform and retain the existing learning pedagogy to enhance the overall digital experience.

Critical Success Parameters

- ✓ Enhance the learning experience
- ✓ Close collaboration with the editorial and SME team to ensure a successful migration
- ✓ Establish a robust, repeatable process to achieve the results in a shorter turnaround time.

Our Approach

- ✓ Conducted a deep review of existing product to map it to the overall vision
- ✓ Mapped the content to existing templates to retain the pedagogical essence
- ✓ Created new templates in Avallain where the existing ones weren't available
- ✓ Generated an automated workflow to ingest source content into the new platform



Key Result Highlights

Experienced **30%** cost savings with successful platform migration.

Cut production time by **25%** due through the use of existing and new templates.

Created **6,500+** interactivities.