

Case Study

Core Platform Development for a Not-for-Profit EdTech Organization

Magic
EdTech

The Client

The client is a MA, US-based national leader in providing out-of-school-time education programs.

The Challenge

The client was looking to partner with an EdTech focused Platform engineering service provider to build a new generation of platforms that could serve the growing need in the youth development sector by delivering SaaS-based learning solutions to empower students and educators.

Critical Success Parameters

- ✓ Full-Service Engineering partner with EdTech domain expertise
- ✓ Quick ramp up to meet the shortened 36 month time to market
- ✓ Process and Engineering maturity to build a SaaS-based enterprise solution

Our Approach

- ✓ Agility in team ramp up to achieve faster time to market
- ✓ Secure environment and multi-location team to improve communication and continuity
- ✓ Mini & Microservices based architecture to enhance performance, scalability and availability



Key Result Highlights

Deployed **30** dedicated team members

Ramped up the project in **6** short weeks

Added new features to the platform to enable client's programs to become more modular, tool-driven, analytics oriented, customizable, and accessible to the users in various markets.