

Case Study

Building and Deploying a Digital Library for a Leading K12 Publisher

Magic
EdTech

The Client

The client is one of the largest education publishers globally and provides the highest-quality content spanning all K-12 grade levels and disciplines.

The Challenge

The client needed a digital library that students of all ages could search through with ease. They needed the search feature to be both powerful and intuitive to find books for each reader's interests and at the appropriate reading level.

Critical Success Parameters

- ✓ A platform that is accessible and easy to use for students of different ages.
- ✓ Have the ability to customize this platform and apps based on various reading parameters, analytics, ease of content search and discovery, and more.
- ✓ Customizable features and tools to support the client's publishing and distribution needs.

Our Approach

- ✓ Customized and white-labeled MagicBox to provide a fully branded user experience for the client's content, replete with a customized teacher dashboard.
- ✓ Enabled the client to create and distribute eBooks and other content anytime and from anywhere.
- ✓ Migrated titles from across the K-5 supplemental reading instructional program into IDPF compliant ePub3 content.
- ✓ Magic managed the distribution of all instructional and supplemental resources on a single platform.

For more details, visit: www.magicedtech.com



Key Result Highlights

3 Customized mobile and web apps delivered in weeks.

500K+ Users using a secure and scalable DRM.